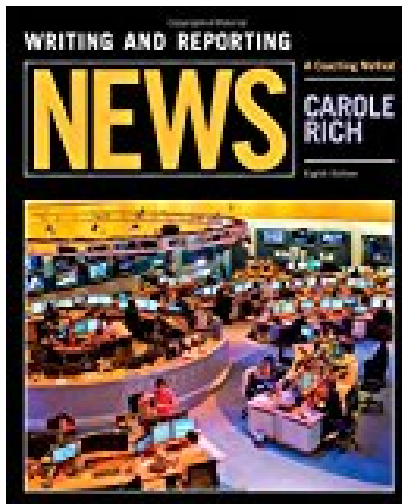


# Writing and Reporting News A Coaching Method Mass Communication and Journalism

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## BOOK DETAILS

- Author : Carole Rich
- Pages : 496 Pages
- Publisher : Wadsworth Publishing
- Language : English
- ISBN : 1305077334



## **BOOK SYNOPSIS**

Pulling examples straight from recent headlines, **WRITING AND REPORTING NEWS: A COACHING METHOD**, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, **WRITING AND REPORTING NEWS** equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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